

3/8/2002

Dear _____ :

This letter is to confirm the agreement between Donnelley Marketing (DM) and _____ in regard to DM Information being appended to _____ files for the purposes of [conducting internal research] [building computer models] for _____ Order # _____ Quantity _____. It is agreed this Information will remain the property of DM and that your company takes full responsibility for insuring that:

1. The characteristic information (which provides information about a person or household) will not be used **or implied** in any mailing piece or telemarketing script, or in any other way communicated to prospects or the public.
2. The characteristic information is to be used only for the end user's internal purposes as stated above; and it is not to be used for the benefit of or provided to any other party.

Please indicate your agreement with these conditions by signing below and returning a copy of this letter to me.

Donnelley Marketing

SIGNATURE _____

NAME _____

TITLE _____

DATE _____

AGREED TO FOR:

SIGNATURE _____

NAME _____

TITLE _____

DATE _____